



Regional Webinar: Australia, China, Japan, Malaysia, Singapore, Taiwan

## **CURRENT MARKET SITUATIONS, BUSINESS OUTLOOK AND WHAT ELSE LIES BEHIND THE SHADOW OF COVID-19**

Wednesday 27 May - 11.30-13.00 pm

The European Business Council in Japan, together with the European Business Organisation World Wide Network (EBO WWN), is proud to invite you for a special regionally-focused webinar, dedicated to the impact of COVID-19 on the regional economies and business environment.

Experts from each country will provide an update of the evolving COVID-19 situation impacting the markets in their country and the current economic outlook.

What you will learn:

- How will the COVID-19 containment and mitigation affect growth, trade and economic outlook in each country?
- What are the government strategies to help businesses?
- When will market sentiments start to improve?
- How can businesses brace for more Covid-19 waves.

Get a baseline view and answers to your questions from our experts, speakers and panel members.

### **PROGRAMME**

11.30 am – opening session

- Welcome remarks – Mr Jason Collin, President of EBO WWN
- Presentations (in alphabetical order)
  - **Australia**, European Australian Business Council
  - **China**, European Chamber of Commerce
  - **Japan**, European Business Council
  - **Malaysia**, EU-Malaysia Chamber of Commerce and Industry
  - **Singapore**, European Chamber of Commerce
  - **Taiwan**, European Chamber of Commerce

12.15 am

- Moderated Panel discussion (Moderator: Jason Collin, President of EBO WWN)

12.45 am

- Q&A

13.00 PM

- End

**Registration fee:** Free, on a first come first served basis (limited to 30 seats).

A link for WEBEX will be shared with the participants before the webinar.

For registration, please send email to: [ebc@ebc-jp.com](mailto:ebc@ebc-jp.com)



Taiwan

### **About the European Chamber of Commerce Taiwan**

With over US\$55 billion in direct foreign investments, European businesses are collectively the largest group of foreign investors in Taiwan. The European Chamber of Commerce Taiwan is the largest foreign nationwide business chamber in Taiwan and the principal organisation promoting European business interests in Taiwan. The chamber represents over 900 members from 400 companies and organisations. Through a network of 30 industry and support committees, the ECCT has been successful in addressing specific concerns and providing concrete recommendations to all levels of government to facilitate improving the business environment. The ECCT's annual position papers comprise issues identified by its committees as hindering the further development of their respective industries and provide recommendations to the government of Taiwan for improvement of the business environment on general issues as well as industry-specific problems. They also serve to keep the European Commission and parliament as well as the governments of individual European countries informed about Taiwan's business environment.



Australia

### **About the European Australian Business Council (EABC)**

The European Australian Business Council (EABC) is the premier corporate forum for promoting the trade and investment relationship between Australia and Europe as a whole representing Australia's most significant economic partner overall and an expanding market of over 500 million consumers for Australian services exports and investment.

The Council provides an effective forum for private and public sector leaders to engage in high-level discussion on economic and public policy issues affecting the bilateral business relationship, and joint co-operation on a range of mutual interests. As an independent, private sector-led initiative, the Council also works with Australian and European governments, diplomatic missions and trade agencies, international organisations, as well as bilateral chambers and other peak business associations.



Japan

### **About The European Business Council – Japan (EBC)**

The European Business Council (EBC) is the trade policy arm of 15 European national chambers of commerce and business associations in Japan. It is also registered with the Ministry of Trade, Economy and Industry as the European (EU) Chamber of Commerce in Japan.

Established in 1972, the EBC works to improve the trade and investment environment for European companies in Japan. The EBC currently represents more than 2,500 local European companies and individuals who are members of their national chambers of commerce. Some 300 of these companies participate directly in the EBC's 25 sector-based committees.



Singapore

### **About EuroCham (Singapore)**

The European Chamber of Commerce (Singapore), represents the common interests of the European business community in promoting bilateral trade, services and investments

between Europe, Singapore and the region. Established in 2001, we are your trusted partner in bridging you with local government bodies and other reputable stakeholder organisations. We provide our members with a forum for advocacy, networking opportunities and information sharing within the European and Singaporean business community.

“The EU and Singapore share a common interest in preserving open and rules based trade, and therefore are key partners to further shape the global trading system.” - Ambassador of the European Union Delegation to Singapore, H.E. Barbara Plinkert

“EuroCham reaffirms its commitment to strengthening bilateral exchanges between Europe and Singapore by promoting trade and the creation of a European advocate network that contribute to the fullest potential of European businesses in Singapore and open the European market to Singaporean companies.” - President of EuroCham, Mr Federico Donato

“As the voice of European businesses in Singapore, we not only aim to advocate business interests independently, but also to offer a dynamic platform for businesses to network and keep up with trends in the market.” - Executive Director EuroCham, Mrs Nele Cornelis



### **About the EU-Malaysia Chamber of Commerce and Industry (EUMCCI)**

The EUMCCI aims to create a prosperous EU and Malaysia business partnership. It is our mission to support and develop EU business interests by facilitating trade, commerce and investments here in Malaysia as well as in Europe.

With more than 1,600 members, the EUMCCI is one of the largest chambers of commerce and offers a voice to all European businesses in close collaboration and coordination with the national bilateral chambers of commerce. Our members represent a wide range of industry interests, which include Aerospace, Automotive, F&B, Healthcare as well as many professional services such as recruitment, legal and financial services. Through our sectoral committees, industry representatives are able to engage and communicate their challenges with the government in the country. EUMCCI ensures that your voice is heard.

Last but not least, the chamber is creating business opportunities via our diverse range of services, business matching initiatives and EU-funded programmes.



### **About the European Union Chamber of Commerce in China**

The European Union Chamber of Commerce in China was founded in 2000. It is a members-driven, non-profit, fee-based organisation with a core structure of 25 Working Groups and 7 Fora representing European business in China. It now has more than 1,700 members in 7 chapters operating in 9 cities: Beijing, Nanjing, Shanghai, Shenyang, South China (Guangzhou and Shenzhen), Southwest China (Chengdu, Chongqing) and Tianjin. The Chamber is recognised by the European Commission and the Chinese Authorities as the official voice of European business in China. It is recognised as a Foreign Chamber of Commerce with the Ministry of Commerce and China Council for the Promotion of International Trade.

## **Speakers' and Panel discussion members' bio**

### **Australia**

TBC

### **China**



#### **Carlo Diego D'Andrea, Vice President of the European Union Chamber of Commerce in China and Shanghai Chapter Chairman**

Degree in Law at the Università degli Studi in Teramo (Italy), Master post Lauream in Corporate Advisor at LUISS Rome, Chinese Diploma at Nanjing Normal University, Admitted to the Italian Bar Association. Mr. D'Andrea arrived in China in 2005 and began his career in one of the most important Italian law firms in Nanjing. Since a few years ago Mr. D'Andrea has been leading his own company in Shanghai – D'Andrea&Partners – a boutique law firm that has become a point of reference as well as a well-established entity in the international legal profession. D'Andrea&Partners serves foreign as well as Chinese companies with the ambition to globalize themselves in a worldwide economy while focusing on Asia and Europe.

Mr. D'Andrea, Attorney at law, is fluent in Italian (mother tongue), English, Mandarin Chinese and Spanish. He joined the board of the Shanghai Chapter of the European Chamber in 2014 and since May 2017 he is the Chairman of the Shanghai Board.

### **Japan**



#### **Michael Mroczek, President, European Business Council in Japan**

Michael Mroczek is a Swiss licensed attorney. He holds a Master of Laws degree from the Basel University (Switzerland) and an LL.M. in US Law from Beasley School of Law at Temple University (Philadelphia, USA). He is admitted as a foreign attorney (gaikokuho-jimu-bengoshi) in Japan and registered as EU-lawyer with the District Council of the Bar in Warsaw (Poland). Michael is a partner at Okuno & Partners – Attorneys at Law (Tokyo, Japan). His main areas of practice are international commercial arbitration, corporate law, M&A and finance. Before being elected as President of the European Business Council in Japan (EBC) in January 2019, Michael was serving as President of the Swiss Chamber of Commerce and Industry in Japan for four years. He is a lecturer at the University of Tokyo where he teaches International Arbitration. He also lectures at the Temple Law School and the University of St. Gallen. Michael was born in Warsaw and grew up in Switzerland. In addition to English and German, he speaks Polish, French, and Italian.

## Malaysia



### **Sven Schneider, CEO, EU-Malaysia Chamber of Commerce and Industry (EUMCCI)**

Sven was just recently appointed Chief Executive Officer of EUMCCI being involved in government relations, economic development, trade and investment promotion for many years.

Before joining EUMCCI, Sven played a significant role in bridging the gap between Malaysia and the European Union (EU) by promoting the state of Selangor as a key investment destination in ASEAN for 8 years. As Director of Trade & Investment and Strategic Planning as well as previously as Director of Corporate Communication and Strategic Planning at Invest Selangor Berhad, Sven has been an architect of Selangor's ecosystem development and investment promotion strategies. Before he set sail for Malaysia, Sven started his journey by exploring his entrepreneurial spirit in Germany as consultant, market researcher and communication strategist.

With more than 12 years of experience in economic development strategies, investment and export promotion programmes for cities, states and federal government institutions, Sven enjoys facilitating and bringing together business communities from different parts of the world to share knowledge and strengthen economic ties.

## Singapore



### **Federico Donato, President of the European Chamber of Commerce (Singapore)**

- Executive Director at Credit Suisse catering to ultra-high net worth individuals, family offices and institutions.
- Council Member of Singapore Business Federation (SBF) and Secretary of EU ASEAN Business Council (EU-ABC)
- Prior experience in New York and Singapore with major financial institutions including Sanpaolo IMI Bank, UBI Capital; Founder & CEO of multi-family office FFA Asia, advising clients on liquid investments, corporate transactions, cross border M&A
- Former President of the Italian Chamber of Commerce in Singapore for five years
- Serves as independent director in private companies and institutions, including Vice President of Assocamerestero in Rome – apex body of the Italian Chambers of Commerce abroad
- Started his banking career in New York, before moving to Singapore in 2005
- A graduate in financial markets at Bocconi University and was visiting student at Stern School of Business, New York University



**Nele Cornelis**, Executive Director the European Chamber of Commerce (Singapore) and Governor of the Board of the European Business Organisation Worldwide Network (EBO WWN)

- After spending more than a decade living and working in Europe and the US, Nele Cornelis relocated to Singapore in 2008.
- Since September 2017 she took the role of Executive Director at the European Chamber of Commerce (Singapore) where she heads the executive team and leads the daily operations.
- Under her leadership the Chamber expended the advocacy work of the Chamber representing the voice of European companies towards stakeholders such as European and Singaporean authorities and policy makers.
- In 2019 she was elected as Governor of the Board of the European Business Organisation Worldwide Network (EBO WWN), the leading voice of European Business in third markets.
- Before Nele has been Executive Director with the Dutch Chamber of Commerce (Singapore) from 2011 till 2017 where she played a key role for the joint venture with the Association of the Dutch Business People (ADB).
- Before relocating to Singapore Nele spent most of her career working for large media companies both in Europe and the US including like The Baltimore Sun (Chicago Tribune Company).

## Taiwan



**Freddie Hoeglund, CEO of the European Chamber of Commerce Taiwan (ECCT)**

Mr Freddie Hoeglund has been the CEO of the European Chamber of Commerce Taiwan (ECCT) since 2009. Having initially arrived in Taiwan in 1990 to study Chinese, he later held senior management positions, including Senior Regional Services Director and Six Sigma Black Belt in several foreign companies. Freddie served as Vice Chairman of the European Business Organisations Worldwide Network (EBO WWN) between 2011-2018. He has a background as a commissioned officer in the Royal Swedish navy after having graduated from the Swedish Naval Academy with a degree in mechanical engineering.



**Giuseppe Izzo, ECCT Chairman, Managing Director, Taiwan & Vice President, Asia Pacific Region, STMicroelectronics Ltd.**

Years in Taiwan: 20+ years

Years in the Asia Pacific region: 30+ years

Organisations involved with in Taiwan:

- ECCT, Taiwan, SEMICON, IT-Private Sector

ECCT activities:

- Incumbent Chairman, Board of directors from 2011-2019

- Co-Chair of Technology committee

- Low Carbon Initiative Steering committee

Particular areas of interest:

- Advocacy is the key activity of the ECCT to further European investments in Taiwan.

Relations with the institutions, both central and local, are of paramount importance to advance advocacy prospects. Committee events are also very interesting in terms of topics, the quantity of speakers and networking opportunities.

**Moderator:**



**Jason Collins, Chief Executive Officer, European Australian Business Council,  
Chairman, European Business Organisation Worldwide Network**

Jason Collins was appointed Chief Executive Officer of the European Australian Business Council in 2007. As CEO, Jason carries overall responsibility for the delivery of the Council's core programmes, membership and relations with Australian and European government agencies, chambers of commerce, industry groups, and other public and private sector organisations.

He is also the elected Chair of the European Business Organisation Worldwide Network, a peak association headquartered in Brussels of European business organisations, chambers of commerce, and other organisations across Africa, the Americas, Asia, Europe and Oceania.

He serves on the advisory boards of a number of Australian and Europe based research centres, industry bodies and is a regular speaker at international conferences and commentator on trade and related topics in the media.

His previous experience includes working as an advisor Chief of Staff in the NSW Parliament and Executive Director of the NSW Millennium Forum. He is also the Managing Director of Matrix Corporate Marketing, an advisory firm assisting companies on international business strategy, regulatory issues and stakeholder management.

He is a founding director of the Australia Youth Trust, a former Chairman of the Australasian Sponsorship Marketing Association, and former Board Member of the Australia Asia Young Leaders Program.