

EBC New Sponsorships Scheme

Why supporting The European Business Council in Japan?

The mission of the EBC is mainly advocacy and lobbying on behalf of the European National Chambers of Commerce in Japan and for the EBC-affiliated companies. The EBC specializes in Japanese government relations and public affairs and offers a full range of government relations and related services. It issues monitoring, in-depth intelligence and strategic outreach reports, and works on public affairs campaigns and strategic support for public tenders / public-sector sales.

The EBC offers 6 categories of sponsorship

Depending on the categories they choose, the Sponsors will be able to get:

- Membership to the EBC
- Participation to the EBC sectoral committees
- Their logo on the EBC website (homepage and/or dedicated sponsors' web page)
- Their logo/name in the EBC White Paper

What is the White Paper?

The 23 sectoral EBC committees produce every year the White Paper, a series of recommendation to the Japanese government. It is a direct channel to the Japanese Government officials and politicians, which gives you the opportunity to have your voice heard.

- Their company banner/information material/keynote speaker at the EBC Briefings

What is an EBC Briefing?

It is a public conference, generally held at the EU Delegation and followed by a networking cocktail. It is organized by committees' clusters 4 times a year, one of which featuring the public launch of the year's White paper.

- Their company name listed in EuroBiz Japan (EBC monthly magazine)

1. **EBC PINNACLE SPONSOR 900,000 JPY/year**

Includes:

- i. One-year free membership to EBC (value up to 135,000 yen) + free participation to all EBC sectoral committees
- ii. Rotating logo on EBC homepage + on the dedicated sponsors' web page for 12 months
- iii. White Paper (new format: renewed style, printed and online version) sponsorship: company logo in colour on single-logo page in WP – near front and back of report, unlimited sets of WPs, full-page colour advertisement toward back of report
- iv. Sponsorship of all the 4 EBC Briefings: possibility of displaying company logo on the invitation, possibility of displaying on site company banners, company products of information and to be included, if wished, among the keynote speakers
- v. Company name listed in Eurobiz Japan (4 times a year)

2. **EBC GOLDSTAR SPONSOR 500,000 JPY/year**

Includes:

- i. One-year free membership to EBC (value up to 135,000 yen) + free participation to all EBC sectoral committees
- ii. Logo on EBC dedicated sponsors' web page for 12 months
- iii. White Paper (new format: renewed style, printed and online version) sponsorship: company logo in colour on two-logo page in WP – near front and back of report, 5 sets of WPs, half-page colour advertisement toward back of report
- iv. Sponsorship of 2 EBC Briefings: possibility of displaying company logo on the invitation, possibility of displaying on site company banners, company products of information and to be included, if wished, among the keynote speakers
- v. Company name listed in Eurobiz Japan (3 times a year)

3. **EBC BLUESTAR SPONSOR 250,000 JPY/year**

Includes:

- i. Logo on EBC dedicated sponsors' web page for 12 months
- ii. White Paper (new format: renewed style, printed and online version) sponsorship: company logo in colour on three-logo page in WP – near front and back of report, 3 sets of WPs
- iii. Sponsorship of 1 EBC Briefing: possibility of displaying company logo on the invitation, possibility of displaying on site company banners, company products of information and to be included, if wished, among the keynote speakers

- iv. Company name listed in Eurobiz Japan (twice a year)

4. **EBC SPECIAL SPONSOR 100,000 JPY/year**

Includes:

- i. Logo on EBC dedicated sponsors' web page for 12 months
- ii. White Paper (new format: renewed style, printed and online version) sponsorship: company name on 5-name page in WP, 2 sets of WPs
- iii. Company name listed in Eurobiz Japan (twice a year)

5. **EBC SPONSOR 50,000 JPY/year**

Includes:

- i. White Paper (new format: renewed style, printed and online version) sponsorship (Company name on 10-name page in WP, 1 set of WP)
- ii. Company name listed in Eurobiz Japan (once a year)

6. **EBC WHITE PAPER SUPPORTER 5,000 JPY/year**

Includes:

- i. Company name on 30-name page in WP

Please fax reply to: 3263-6223 or e-mail to: ebc@ebc-jp.com