

## **EBC New Sponsorships Scheme**

### **Why supporting The European Business Council in Japan?**

The mission of the EBC is mainly advocacy and lobbying on behalf of the European National Chambers of Commerce in Japan and for the EBC-affiliated companies. The EBC specializes in Japanese government relations and public affairs and offers a full range of government relations and related services. It issues monitoring, in-depth intelligence and strategic outreach reports, and works on public affairs campaigns and strategic support for public tenders / public-sector sales.

### **The EBC offers 6 categories of sponsorship**

Depending on the categories they choose, the Sponsors will be able to get:

- Membership to the EBC
- Participation to the EBC sectoral committees
- Their logo on the EBC website (homepage and/or dedicated sponsors' web page)
- Their logo/name in the EBC White Paper

What is the White Paper?

The 23 sectoral EBC committees produce every year the White Paper, a series of recommendation to the Japanese government. It is a direct channel to the Japanese Government officials and politicians, which gives you the opportunity to have your voice heard.

- Their company banner/information material/keynote speaker at the EBC Briefings

What is an EBC Briefing?

It is a public conference, generally held at the EU Delegation and followed by a networking cocktail. It is organized by committees' clusters 4 times a year, one of which featuring the public launch of the year's White paper.

- Their company name listed in EuroBiz Japan (EBC monthly magazine)

1. **EBC PINNACLE SPONSOR 900,000 JPY/year**

Includes:

- i. One-year free membership to EBC (value up to 135,000 yen) + free participation to all EBC sectoral committees
- ii. Rotating logo on EBC homepage + on the dedicated sponsors' web page for 12 months
- iii. White Paper (new format: renewed style, online version) sponsorship: company logo in colour on single-logo page in WP – near front and back of report, full-page colour advertisement toward back of report
- iv. Sponsorship of all the 4 EBC Briefings: possibility of displaying company logo on the invitation, possibility of displaying on site company banners, company products of information and to be included, if wished, among the keynote speakers
- v. Company name listed in Eurobiz Japan (4 times a year)

2. **EBC GOLDSTAR SPONSOR 500,000 JPY/year**

Includes:

- i. One-year free membership to EBC (value up to 135,000 yen) + free participation to all EBC sectoral committees
- ii. Logo on EBC dedicated sponsors' web page for 12 months
- iii. White Paper (new format: renewed style, online version) sponsorship: company logo in colour on two-logo page in WP – near front and back of report, half-page colour advertisement toward back of report
- iv. Sponsorship of 2 EBC Briefings: possibility of displaying company logo on the invitation, possibility of displaying on site company banners, company products of information and to be included, if wished, among the keynote speakers
- v. Company name listed in Eurobiz Japan (3 times a year)

3. **EBC BLUESTAR SPONSOR 250,000 JPY/year**

Includes:

- i. Logo on EBC dedicated sponsors' web page for 12 months
- ii. White Paper (new format: renewed style, online version) sponsorship: company logo in colour on three-logo page in WP – near front and back of report
- iii. Sponsorship of 1 EBC Briefing: possibility of displaying company logo on the invitation, possibility of displaying on site company banners, company products of information and to be included, if wished, among the keynote speakers

- iv. Company name listed in Eurobiz Japan (twice a year)

4. **EBC SPECIAL SPONSOR 100,000 JPY/year**

Includes:

- i. Logo on EBC dedicated sponsors' web page for 12 months
- ii. White Paper (new format: renewed style, online version) sponsorship: company name on 5-name page in WP
- iii. Company name listed in Eurobiz Japan (twice a year)

5. **EBC SPONSOR 50,000 JPY/year**

Includes:

- i. White Paper (new format: renewed style, online version) sponsorship: company name on 10-name page in WP
- ii. Company name listed in Eurobiz Japan (once a year)

6. **EBC WHITE PAPER SUPPORTER 5,000 JPY/year**

Includes:

- i. Company name on 30-name page in WP

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