



EBC Briefing

White Paper launch

11 November 2021, 4:00-5:00PM

The EBC would like to invite you to its next EBC Briefing, this time to launch the Report on the Japanese business environment, aka the **White Paper**.

The White Paper compiles all the issues faced by the European industry and also the recommendations addressed to the Japanese Government to improve the situation. It should be emphasised that a clear majority of the issues and recommendations are also shared with the Japanese industry and will equally improve their situation in both the Japanese and the European markets.

From this year on, the White Paper will be digital. The webinar will give us the opportunity to explain the benefits of the digital version.

The briefing will be opened by the **EU Ambassador, Patricia Flor** and the **EBC President, Michael Mroczek**. Furthermore, 3 EBC Committee Chairs will in detail present and explain the issues and recommendations that cover their respective sector. This will be an excellent opportunity to hear more about the issues that the EBC is working on.

- Aeronautics, Space and Defence and Security Committee, Cyrille Dupont, President & CEO, Thales Japan**
- Energy Committee, Taku Niioka, Representative Director, Rittal K.K.**
- Automobile Committee, Pontus Haggstrom, Vice-Chairman of Japan Automobile Importers Association (JAIA)**

Details

Date: Thursday 11 November

Time: 4:00-5:00PM

Place: online event through Webex (A link will be sent out upon registration)

To register, please send an email to ebc@ebc-jp.com