

# Program for Promotion of Foreign Direct Investment in Japan 2025

New Target  
(FDI balance)

## 120 trillion yen in 2030, 150 trillion yen in the early 2030s



↑ (Previously) 100 trillion yen in 2030

New

### ① Promoting New and Follow-on Investments

Attracting factories and other facilities having large ripple effects on regions



- Supporting for investments in **strategic areas** such as GX, DX and Life Science
- Securing land and developing infrastructure for industrial use
- Clarifying support for accepting FDI in the **grant scheme** to local governments
- Utilizing and reviewing of **Special Zone systems**
- Establishing **All-Japan attraction system** to facilitate specific investments

### ② Improving Investment Environment

Attracting startups and promoting collaboration between foreign companies and domestic business partners



- Establishing a **startup ecosystem** to collaborate with foreign investors
- Supporting **matching between foreign and domestic companies**
- Reviewing **legal, accounting and tax regulations** (Encouraging investment from foreign LPs, Considering amendment of the Companies Act, Improving accounting standards and disclosure)

### ③ Improving Business and Living Environments

Considering such environments may influence decision of investment destination



- **English-language** and **One-stop procedures** for incorporation
- Expediting and facilitating procedures for **opening Bank accounts**
- Accelerating **English translation** of Japanese laws and regulations
- Improving living environments in **education, medical services and housing**

### ④ Securing Highly-skilled human resources

With growing demand for multilingual and IT personnel, aiming to secure such personnels from an early stage



- Considering **review of Status of Residence**
- Expanding **acceptance of talented foreign students**, while **inviting world-class researchers** to serve for it
- Supporting local governments in key fields incl. semiconductors

### ⑤ Strengthening Public Relations and Promotion Activities

Government ministries, JETRO and local governments will conduct extensive and proactive PR and promotion both domestically and internationally



- **Publicizing relevant information** on economic outlook and economic policies not only about FDI *per se*
- Holding **meetings with Chambers of Commers in Japan** to listen to policy needs
- Strengthening **promotion by FDI Task Forces** between embassies/consulates-general and JETRO offices, incl. setting targets
- Supporting regions' strategic initiatives in attracting FDI