

Title	The EUIPO invites SMEs to the webinar ‘IP Basics: Protecting Trade marks, Designs, Patents, and other IP rights in the EU and Japan		
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The EUIPO and JPO invite you to *IP Basics: Protecting TMs, Designs, Patents and other IP rights in the EU & Japan*, a **webinar** taking place **on 22 April 2026 at 10:00 (Alicante) / 17:00 (Tokyo)**, with simultaneous interpretation available in English and Japanese. This session offers a comprehensive introduction to the key intellectual property rights available in both the European Union and Japan — including trade marks, designs, patents — along with practical guidance on identifying and building an inventory of your IP assets.

This webinar is ideal for SMEs and startups expanding into EU or Japanese markets, IP and legal professionals seeking a comparative overview, and innovators and creators across technology, design, and agri-food sectors. Against the backdrop of growing EU-Japan trade ties reinforced by the EU-Japan Economic Partnership Agreement, attending this session will equip you with actionable guidance on protecting your IP across both jurisdictions — whether you are entering new markets, defending existing rights, or building an IP strategy from scratch. Speakers include experts from the EUIPO, the JPO, and the Japan External Trade Organization (JETRO). To secure your place, [register today](#) or contact us at EUJapanIPA@euipo.europa.eu.