

Short text:

BLCCJ Nippon Export Award 2026-2027

Is your company exporting to Japan, importing into Japan, or offering Belgian-Luxembourg products/services in Japan? Then you could be the next Nippon Export Award winner!

Try your luck and apply by 4 September 2026.

More information on the BLCCJ website: <https://blccj.or.jp/nippon-export-award/>

Longer text:

BLCCJ Nippon Export Award 2026-2027

The Belgian-Luxembourg Chamber of Commerce in Japan (BLCCJ) is organizing the 13th edition of the Nippon Export Award (NEA). With this prize we want to reward SMEs or large companies that have made significant achievements in exporting to Japan, importing into Japan, or distributing within Japan, Belgian-Luxembourg products or services.

Where and when?

The application deadline is Friday 4 September 2026.

In September the BLCCJ will select 3 finalists who will be invited to make a presentation for a professional jury in October.

The winner will receive an award, can use “winner of the Nippon Export Award” and the logo on their materials, and will be commemorated with an award ceremony at the Belgian or Luxembourg Embassy before the end of the year.

Conditions for Application

- The award is open to any company exporting to Japan, importing into Japan or distributing within Japan, Belgian-Luxembourg products/services.
- Companies must have been actively exporting to Japan, importing into Japan or distributing within Japan for a minimum of 3 years.
- Previous winners can reapply 4 years after their last participation with a different brand or service.
- Applicants do not need to be a BLCCJ member.
- Companies without representative office in Japan are also eligible.

Selection Criteria

The winning company will have shown outstanding export achievements.

The selection criteria are:

- The presence in the Japanese market and the company significant achievement (either growth or size) in trade with Japan.
- Showing vision in new niche markets, daring innovation to embark on new opportunities.
- Perseverance in the conquest of the market, adaptation of the products and services to the Japanese taste and standards.
- Originality of approach (marketing, distribution, environment protection, design, research...)
- The company's spirit (marketing, merchandising...)

For more information, please contact the BLCCJ office: info@blccj.or.jp

Tel: +81-(0)3-6457-8662

Website: <https://blccj.or.jp/nippon-export-award/>