

Applications are now open for the Defence Business Mission to Japan 2027

Are you running a business specialising in the development of defence technologies and solutions, such as cyber-security, Uncrewed/autonomous systems, laser technologies, satellite communications or radar technologies? Would you like to present your solutions to potential partners and clients from Japan? If so, the EU-Japan Centre for Industrial Cooperation offers you an exciting opportunity to explore the Japanese market, connect and exhibit at our **Defence Business Mission in Japan in April 2027**.

ABOUT THE MISSION

In April 2026, the Japanese government removed decades-long barriers to the export of defence equipment, adding a new dynamic to a market that had previously been limited to fulfilling domestic needs. The decision to lift these barriers was driven by rapid geopolitical changes, as well as by a desire to strengthen Japan's own defence industrial base by enlarging the prospective markets for its defence manufacturers. Against this backdrop, the Centre's Defence Business Mission in Japan provides EU companies the opportunity to showcase their solutions at [the DSEI Japan 2027 exhibition](#), the only large-scale integrated defence trade-fair in Japan from April 27-30, 2027 in Tokyo. DSEI Japan allows unprecedented levels of access into the Japanese and wider Asia-Pacific market. During the previous edition in 2025, 13,385 visitors including more than 1,100 VIPs and delegations from across the world attended DSEI Japan and exhibitors met with some of the Asia-Pacific's key decision makers.

The Centre is planning to offer up to 16 EU defence-related companies the opportunity to exhibit in-person at DSEI Japan 2027. Selected participants will have the opportunity to connect with Japanese business partners and showcase their solutions during the 3-day exhibition. The program is preceded by a one-day program that includes a pitching/networking event to Japanese government- and industry representatives, as well as an opportunity to meet with defence-attaches from EU member states. At the Centre's joint booth, mission participants will have their promotion material translated in Japanese-language posters, ensuring their products and technologies are effectively communicated to the Japanese visitors. Moreover, the mission will include professional interpreters to ensure that participants feel confident and well-supported throughout the event.

If you are interested in this opportunity, [click here for more information and to submit your application](#).